



Parish of Ascension

OFFICE OF THE PARISH PRESIDENT

TOMMY MARTINEZ
Parish President

Sponsorships Available For Ascension Hot Air Balloon Festival

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FOR IMMEDIATE RELEASE: April 29, 2014

GONZALES – Ascension Parish President Tommy Martinez announced today sponsorships for the 2014 Ascension Hot Air Balloon Festival at Lamar-Dixon Expo Center are now available for the family friendly event scheduled for Sept. 26 and 27.

“This will be the event’s third year and the Ascension Hot Air Balloon Festival has shown it can draw many thousands of people from all over the region and southern U.S.,” President Martinez said. “The excitement is already growing and before you know it, September will be here.”

Martin McConnell, sales and marketing manager with Lamar-Dixon Expo Center, and chair of the Ascension Festivals and Cultural Council, Inc., a Louisiana non-profit corporation, said sponsorships range from \$2,000 to \$25,000.

“But we’ll gladly accept any amount of support for the festival,” McConnell said.

McConnell said the cultural council is meeting on a weekly basis and developing a schedule of family oriented events. He said the council will be releasing the event schedule in upcoming weeks.

Sponsorship packages include:

- Balloon Sponsor - \$2,000
 - Fence signage
 - Company logo on balloon basket
 - Company logo on Ballooning Ascension website and Facebook page
 - 2 Tickets to Sponsor and Pilot Meet and Greet Dinner

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- 1 Preferred Parking Permit
- 1 Individual pass to Hot Air Balloon Ride

- Basket Sponsor - \$5,000
 - Preferred Fence Signage
 - Company logo on Ballooning Ascension website and Facebook page
 - Company logo on all publicity material
 - 4 Tickets to Sponsor and Pilot Meet and Greet Dinner
 - 2 Preferred Parking Permits
 - 2 Individual passes for Hot Air Balloon Ride

- Burner Sponsor - \$10,000
 - Preferred Fence Signage
 - Company Logo on Ballooning Ascension website and Facebook page
 - Company Logo on all publicity material
 - 6 Tickets to VIP Balloon Tent
 - 6 Tickets to Sponsor and Pilot Meet and Greet Dinner
 - 3 Preferred Parking Permits
 - 3 Individual passes for Hot Air Balloon Ride

- Flight Sponsor - \$15,000
 - Preferred Fence Signage
 - Company logo on Ballooning Ascension website and Facebook page
 - Company logo on all publicity material
 - 8 Tickets to VIP Balloon Tent
 - 8 Tickets to Sponsor and Pilot Meet and Greet Dinner
 - 4 Preferred Parking Permits
 - 4 Individual passes for Hot Air Balloon Ride

- Crown Sponsor - \$25,000
 - Preferred Fence Signage
 - Company logo on Ballooning Ascension website and Facebook page
 - Company logo on all publicity material
 - 10 Tickets to VIP Balloon Tent
 - 10 Tickets to Sponsor and Pilot Meet and Greet Dinner
 - 5 Preferred Parking Permits
 - 6 Individual passes for Hot Air Balloon Ride

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For more information about becoming a sponsor, please call Martin McConnell at (225) 450-1035.

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