



# Parish of Ascension

OFFICE OF THE PARISH PRESIDENT

KENNY MATASSA  
Parish President

## **Ascension Music Jam 2016 Kicks Off April 16 in Newly Remodeled 4-H Building**

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GONZALES – Ascension Parish President Kenny Matassa and the Ascension Festivals and Cultural Council, Inc. announced the Ascension Music Jam 2016 will kick off on Saturday, April 16 at 2 p.m. at Lamar-Dixon Expo Center’s newly remodeled 4-H Building.

The seven-hour concert will feature five bands exclusively from Ascension Parish.

“This is the second year of the Ascension Music Jam and we want our residents, and people from all over the southern region to come pass a great time here at Lamar-Dixon,” said President Kenny Matassa. “We had a good turn-out last year for the first music jam, and we really want to fill up the 4-H Building.”

Admission is \$5.00 per person and food, drinks and concessions will be available. Tables and chairs will be provided. Coolers and pets will be prohibited.

The musical line-up is as follows:

- Off The Grid -----2 p.m.
- Trent Bourgeois-----3:30 p.m.
- Arthur Broussard & The Back Yard Band----5 p.m.
- Mike Broussard and Night Train-----6:30 p.m.
- Kenny Cornett and Killin’ Time-----8 p.m.

The 4-H Building consists of approximately 75,000 square feet and includes exhibition space, a new modern lobby, meeting rooms, and an expanded/upgraded concessions

kitchen. The building was enclosed with large operable windows and a new, state of the art, HVAC system. This system allows for both open air and climate controlled events.

“The first two things festival goers will notice when they walk through the doors of the 4-H Building are the comfortable atmosphere and the spacious concert area,” President Matassa said.

For more information, you may call Martin McConnell, sales and marketing manager for Lamar-Dixon Expo Center, at (225) 450-1035, or visit [www.lamardixonexpoctr.com](http://www.lamardixonexpoctr.com), [www.ascensionparish.net](http://www.ascensionparish.net).



PHOTO CUTLINE 1 – Dancers took to the dance floor when the first note was played by Mike Broussard and Night Train last year at the first Ascension Music Jam held at Lamar-Dixon Expo Center. Broussard and his band will be back this year for Ascension Music Jam 2016 at the newly remodeled 4-H Building. Broussard and Night Train are one of five Ascension Parish bands set to take the stage this year.

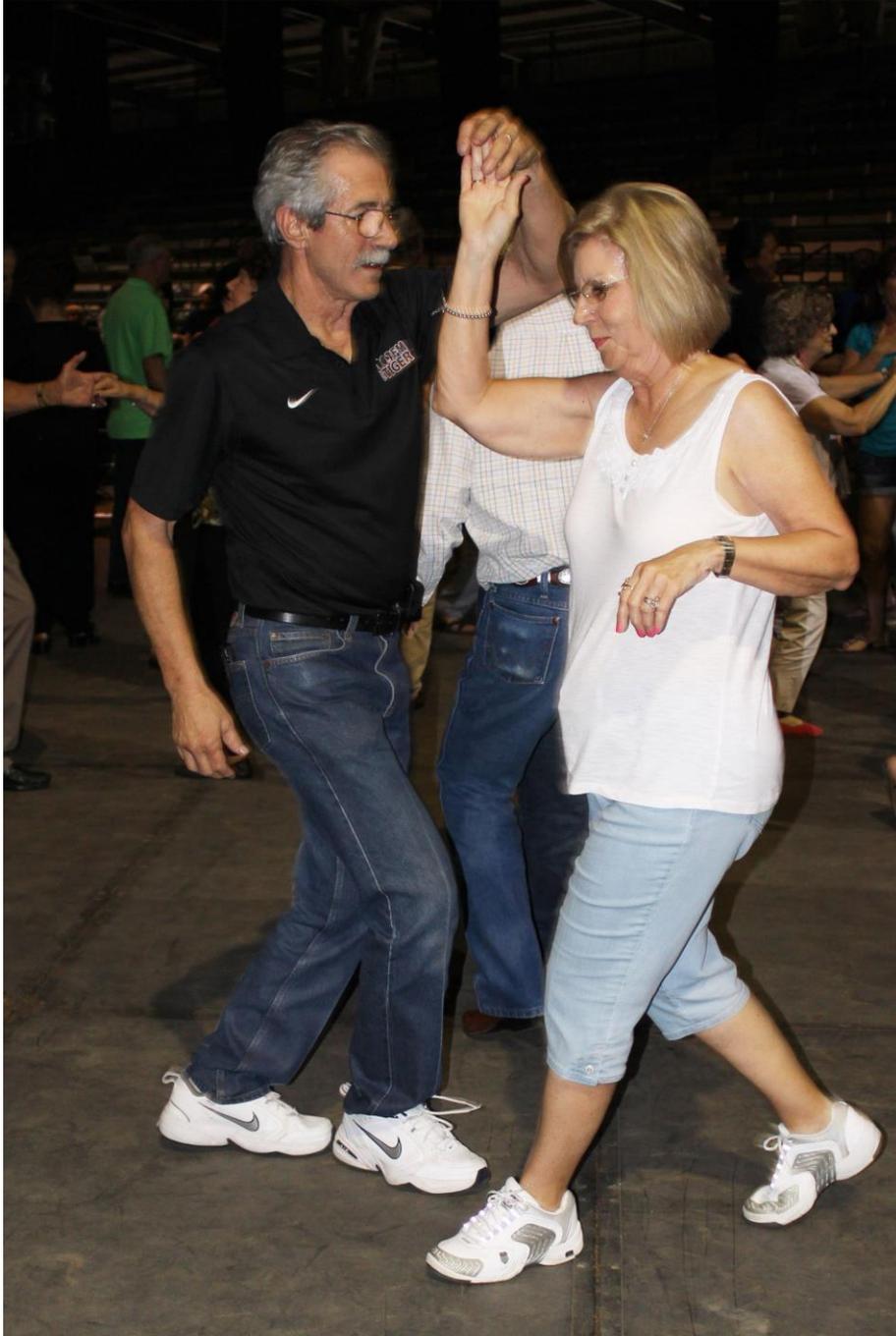


PHOTO CUTLINE 2 – Radio personality Roland Doucet and dance partner Arlene Brignac enjoyed themselves on the packed dance floor at last year’s Ascension Music Jam at Lamar-Dixon Expo Center. The music jam features Ascension Parish bands with an emphasis on dance music.